

# Feed Post Ideas for STARTERS

Kickstart your content creation with simple, engaging post ideas designed for beginners. These prompts help you show your personality, share your expertise, and connect with your audience effortlessly.



MORNING ROUTINE

HOW-TO TUTORIAL

BEFORE AND AFTER PROGRESSION/EVOLUTION

3 INSPIRATIONAL FACTS

REINTRODUCE YOURSELF

TELL US ABOUT YOUR BIGGEST WIN

TELL US A CHALLENGE YOU HAD TO OVERCOME

FAVORITE NICHE RELATED BOOK

FUNNY QUOTE RELATED TO YOUR NICHE

3 THINGS PEOPLE DON'T KNOW ABOUT YOU

3 THINGS PEOPLE DON'T KNOW ABOUT WHAT YOU DO

5 MOST COMMON QUESTIONS ABOUT YOUR NICHE

REPOST YOUR BEST POST FROM THE PREVIOUS YEAR

REMAKE YOUR BEST POST FROM 3 MONTHS AGO

THE NUMBER 1 LIFE LESSON YOU'VE LEARNED THIS YEAR

TELL US ABOUT YOUR "WHY" OR YOUR INSPIRATION

AN INSIDER TIP ABOUT YOUR EXPERTISE

SCREENFLOW TUTORIAL

SCREENSHOT OF A TWEET

SCREENSHOT FROM A TEXT CONVERSATION

DOODLE/DRAWING EXPLANATION LESSON

TIME-LAPSE VIDEO OF YOU DOING SOMETHING RELATED TO YOUR NICHE

Q&A RESPONSES (FROM AN IG STORIES STICKER)

DISCUSS A NEWS STORY RELATED TO YOUR NICHE

A POST WHERE YOUR FOLLOWERS CAN INTRODUCE THEMSELVES AND  
CONNECT W/ EACH OTHER

TALK ABOUT YOUR FAV GADGETS/GEAR RELATED TO YOUR NICHE

TALK ABOUT WHY YOU LOVE WHAT YOU DO

TALK ABOUT THE TOUGHEST PART OF WHAT YOU DO

### Did you know?

Posting consistently, even just **2-3 times** a week, helps algorithms trust your account and show your content to more people.





## Did you know?

People remember visuals **5x more** than text alone — meaning one simple graphic or image can dramatically improve your post performance.

THROWBACK TO WHEN YOU STARTED

YOUR IDEAL DAY RELATED TO YOUR NICHE

YOUR NORMAL DAY RELATED TO YOUR NICHE

INTERVIEW SOMEONE

REPOST/REMIX AND SHARE YOUR OPINION ON SOMEONE ELSE'S POST

NATIONAL \_\_\_\_ DAY (ALMOST EVERY DAY OF THE YEAR IS SOME KIND OF HOLIDAY)

MEME RELATED TO YOUR NICHE

TOOLS/GADGET REVIEW

SECRET TRICKS IN YOUR NICHE

ANALYZE SOMETHING YOU'VE POSTED IN THE PAST

CASE STUDIES IN YOUR NICHE

FIRST CLIENT/CUSTOMER STORY

HOW YOU BALANCE WORK AND PLAY

TESTIMONIALS

PROMOTE YOUR EMAIL LIST

PROMOTE A FREEMIUM



QUIZ YOUR FOLLOWERS

SHARE YOUR CORE VALUES

CHALLENGE YOUR FOLLOWERS

BEHIND THE SCENES OF SOMETHING IN YOUR NICHE

You're no longer starting from scratch—you're starting with clarity. These beginner-friendly post ideas help you stay consistent, engage naturally, and build your presence one post at a time.

And when you're ready to streamline your workflow and save hours, SocialPost.ai is ready to take your content further.

## Want to turn these ideas into real followers and real customers?

Start using Social Post.ai to instantly turn these ideas into polished, on-brand posts-without spending hours creating content.

- ✓ Generate posts tailored to your business
- ✓ Schedule content in minutes, not hours
- ✓ Stay consistent without burnout



**START  
FREE  
FOR LIFE**

Visit [SocialPost.ai](https://socialpost.ai) to get started today.